

Business Intelligence

Wave Analytics, powered by SalesChoice Predictive Analytics

Everything you need to know is made available with Salesforce's Analytics Cloud, powered with SalesChoice's Predictive Insight Engine™ gives modern businesses, comprehensive and insightful views of their data.

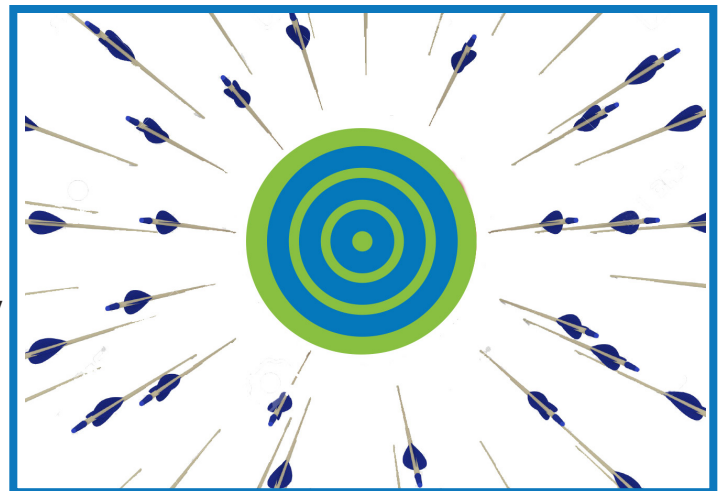
We make data speak with proven leading technology solutions, with our world-class data science and analytics professional service expertise.



The Challenge

Business Intelligence (BI) is a field that strives to close the gaps between business processes and data based insights. Yet most BI tools today fail to meet the needs of modern business professionals. Legacy tools are designed for executives, with a team of analysts, not for the everyday business user.

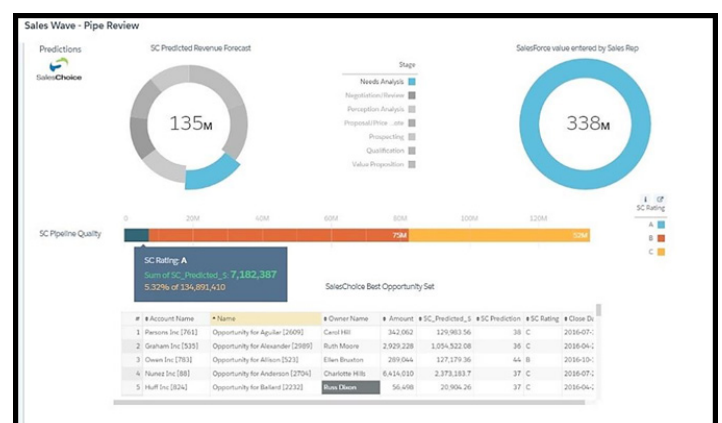
Today, professionals need accessibility, flexibility, and mobility to perform their job functions. More importantly, they need actionable insights and the power of collaboration to help them [See More to Win More](#).



The Solution

SalesForce, the leading CRM company in the world, has partnered with SalesChoice's Predictive Analytics offering(s) to help solve these challenge(s). SalesChoice has taken the Salesforce Analytics - Cloud powered by the Wave Platform and integrated our powerful predictive analytics and prescriptive analytics products to bring these powerful advantages to our clients:

- 100% Cloud
- Accessible to All
- Unmatched Power to Make Data Speak
- Enable Collaboration, powered by Insights
- Supported by World-Class Data Scientists and Analytics Professionals.





McKinsey and Company have found that companies that analyze and utilize data have 23 times better customer acquisition, experience 6 times higher customer retention and 19 times higher profitability. (Source: Mckinsey, 2017)

The Benefits

With Salesforce's Analytics Cloud and SalesChoice's Insight Engine™, we bring an immediate ROI to our clients by:



- **Improving Business Results** "For every dollar spent on business intelligence, researchers have found that \$10.66 is made back" (Source: Nucleus Research).
- **Increasing Accessibility of Data.** Find the Answers you need and unlock the data silos.
- **Improving Efficiency with powerful Dashboards,** easily customizable to focus on your performance indicators.
- **Enabling Mobile First** - analytics enabled easily for every device - desktop, tablet, smartphone to smartwatch.
- **Reduced Investment and Infrastructure Costs** - Salesforce and SalesChoice Analytics Cloud solutions deliver high speed query engine power, with high compression data platforms, that are secure, fast, and give you the analytical power to modernize your business.

To contact us:

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